

Fox Riverside Live

November 5, 2010

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Right on Target!

By Anne Marie Acosta & Pamela Hogan

On September 21, 2010 the Fox Riverside Theater Foundation announced receipt of a \$2,000 Target grant award in an effort to educate youth about the performing arts and the creative treasures to be experienced on stage at the Fox Performing Arts Center. As part of this educational outreach the Foundation is working with area schools to bring 100 students and teachers to the Fox for a tour of the historic theater and to experience a touring Broadway play. In partnership with *Nederlander's Broadway in Riverside*, the students will have the opportunity to have a back-stage chat with a cast or crew member after the performance.

"The Fox Foundation's educational outreach mission is central to making the Fox Theater the arts and cultural centerpiece of our community. By engaging younger audience members, the Fox Theater will instill in our community's youth appreciation for both the performing arts and the important role that arts and culture plays in a community" said Duane Roberts, Fox Foundation Chair, in appreciation of the grant.

This grant is part of an ongoing effort by Target to strengthen families and communities throughout the country. According to Laysha Ward, president of community relations at Target, "We're proud to partner with the Fox Riverside Theater Foundation as part of our ongoing commitment to give back to the communities where our guests and team members live and work."

Riverside Mayor Ron Loveridge proudly acknowledged the advancement that the Target grant has given to Riverside's City of Arts & Innovation efforts: "Educating Riverside's youth through first-hand experience of theater is crucial to developing the arts community and future arts patrons, and we are grateful to Target for its support of the Fox Performing Arts Center, our flagship institution in the City of Arts & Innovation."

On September 26, 2010, the first group of students came from Jurupa Valley High School to see an unforgettable performance of *RAIN- A Tribute to the Beatles*. They also had the opportunity to have a back-stage chat with *RAIN's* tour manager, Brett Wolf.



Photo obtained from broadwayworld.com

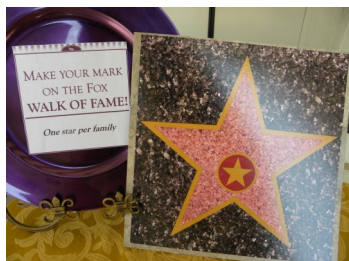


Photo credits by Anne Marie Acosta



Photo credits by Anne Marie Acosta

\$2,000

Target

grant award

**Beatle Mania
landed in
Riverside,
California!**

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**"...the Fox
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superstars of the
Fox Riverside
Performing Arts
Center."**

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Strawberry Fields Forever!

By Anne Marie Acosta

Beatle Mania landed in Riverside, California! The hit show *RAIN- A Tribute to the Beatles* arrived at the Fox Performing Arts Center on Friday, September 24, 2010 and ran for five shows until Sunday, September 26, 2010. Audiences from Riverside and Southern California were able to travel back to a time when all you needed was love, peace and a little help from your friends.

No other rendition of The Beatles' music comes close to the level of performance that audience members experienced that weekend. Through many years of studying and paying very close attention to detail, *RAIN* has mastered every song, gesture and touch of the legendary band, delivering a memorable and nostalgic, note-for-note performance. The show documents the early days of The Beatles, from their appearance on the Ed Sullivan show in 1964, through the Sgt. Pepper era and on to the Abbey Road years; from the early hits to later classics, some that were never performed live. *RAIN* captures it all flawlessly.

As part of the Fox Foundation's educational outreach program sponsored by Target, a group of drama students from Jurupa Valley High School came to watch the matinee performance of *RAIN* on Sunday, September 26, and afterwards had a chance to sit down with Brett Wolf, tour manager of *RAIN* to discuss his career and the many aspects of putting on a show. He spoke to the students about how the performers would practice the illusions of Peter, George, John and Ringo. The cast would spend hours upon hours looking at pictures, watching video clips, and listening to their music. With the right combination of similar facial features and body positions, mannerisms, movements and same general physique, the performers are able to create the illusion that has audiences reacting to them in the same way they did in the 60's and 70's. Brett also spent some time discussing the way the show combines the songs of yesterday with the technology of today. Old footage of Beatles' concerts were projected behind the performers as they played to help set the timeframes of their success and to help orient audiences to the conversions they made in their personal style, from their hair styles, to

their outfits and throughout their music career. "The technology that is used so well by the show transports people to that time and reminds us of what changes we take for granted now," Wolf mentioned.

Brett was later asked by a student how he got his career started. He pointed out that he was a drama student in high school and with the drive to be in front of an audience he went on to perform as a magician. He took advantage of every gig that he got to learn more about the entertainment industry and how to improve his act. His perseverance and desire to learn more eventually lead him to a chance to tour with David Copperfield. What a break! When asked about the newly renovated Fox Theater, he praised its beauty and how much they enjoyed working here. He added that the cast and crew are accustomed to playing in theaters of varying sizes. It's always a challenge to make the show fit in any venue, but with the right staff and crew, they can always accommodate that show to fit anywhere.

RAIN- A Tribute to the Beatles will soon be making its Broadway debut.



RAIN: A Tribute to the Beatles

Photo obtained from www.idsnews.com

Be a Star at the Fox!

By Anne Marie Acosta

On Sunday, October 3, 2010, the Fox Riverside Theater Foundation participated in its second First Sunday- Family Fun Day event. Every first Sunday of the month from October to May, arts and culture organizations in Downtown Riverside come together and hold free family-friendly activities for Riverside families and children of all ages to take part in. To kick off the season, the Fox Foundation took ordinary families and made them into superstars of Riverside's Fox Performing Arts Center. There was a red carpet entrance for families to strut down as they made their way towards the Foundation activity station. Children made wishes on star necklaces while families lined up to get their names on the "Fox Walk of Fame." The Foundation had over 90 people at the event. For November the Foundation plans on conjuring up some magic with a magic show along with some fun magical arts and crafts. So the next time you're in the Downtown area on First Sunday afternoon, make sure to stop by the Fox Theater! We will be more than happy to have you join us!



The beginning of the "Fox Walk of Fame." Photo credits by Anne Marie Acosta



A mother and her two daughters enjoying the afternoon & making dream stars. Photo credits by Anne Marie Acosta



"BE A STAR!"

Photo credits by Anne Marie Acosta

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***The Fox Riverside Theater Foundation is pleased to recognize these early donors.
Their support funds community education and the fine programs on the Fox stage.***

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**Sign up today by sending your check to: Fox Riverside Theater Foundation, 3801 Mission Inn Avenue, Riverside, CA 92501
Call 951-826-5769, or email Pamela Hogan at foxfoundation@riversideca.gov to charge your participation.**

The Fox Riverside Theater Foundation, the charitable organization whose mission is to advance the efforts of the Fox Performing Arts Center to serve and enhance the City of Riverside, its residents, artists, art enthusiasts and the Downtown by providing a first class regional facility offering a wide range of professional and community-based performing arts.

The Fox Foundation (Tax ID # 26-0698976) invites you to become members of the Preview Society to support the Fox Foundation to achieve its mission and receive the following benefits: **Each Preview Society participant enjoys these benefits: Preview Society Card, Fox Foundation e-newsletter about events, artists, Fox news, Recognition in the e-Newsletter and opportunities to win tickets**

Visit riversidefoxfoundation.com for more details.